

# Odilon Câmara

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## Academic Positions

Marshall School of Business, University of Southern California  
Associate Professor of Finance and Business Economics (with tenure), 2017—  
Assistant Professor of Finance and Business Economics, 2009—2017

## Visiting Positions

Caltech - Visiting Associate in Economics, Fall 2018

## Education

Ph.D. Economics, University of Illinois at Urbana-Champaign, May 2009  
Dissertation: *Essays on Industrial Organization and Political Economy*  
Advisor: Dan Bernhardt  
M.A. Business Economics, Universidade Católica de Brasília, December 2002  
B.A. Economics, Universidade de Brasília, December 2000

## Main Research Interests

Political Economy and Microeconomics

## Publications

- [1] “How Different is the Brazilian Political System? A Comparative Study” (forthcoming), with Luciano de Castro and Sebastião Oliveira, *E-Legis*.
- [2] “On the Value of Persuasion by Experts” (2018), with Ricardo Alonso, *Journal of Economic Theory* 174: 103-123.
- [3] “Slicing and Bundling” (2017), with Jon Eguia, *The Journal of Politics* 79(4): 1460-1464.
- [4] “Political Disagreement and Information in Elections” (2016), with Ricardo Alonso, *Games and Economic Behavior* 100: 390-412.
- [5] “Persuading Voters” (2016), with Ricardo Alonso, *American Economic Review* 106(11): 3590-3605.
- [6] “Bayesian Persuasion with Heterogeneous Priors” (2016), with Ricardo Alonso, *Journal of Economic Theory* 165: 672-706.
- [7] “Learning about Challengers” (2015), with Dan Bernhardt, *Games and Economic Behavior* 90: 181-206.
- [8] “Competence and Ideology” (2011), with Dan Bernhardt and Francesco Squintani, *Review of Economic Studies* 78(2): 487-522.
- [9] “On the Benefits of Party Competition” (2009), with Dan Bernhardt, Larissa Campuzano and Francesco Squintani, *Games and Economic Behavior* 66(2): 685-707.

## Book

- [10] “Microeconomics for Business” (2021), with Anthony Marino (undergraduate textbook).

## Conference Publications

- [11] “A continuous-time decision-making model for bacterial growth via quorum sensing: theory and evidence” (2019), with Marcos M. Vasconcelos, Manasi S. Gangan, Urbashi Mitra, and James Boedicker, *NANOCOM '19: Proceedings of the Sixth Annual ACM International Conference on Nanoscale Computing and Communication*.
- [12] “A sequential decision making model of bacterial growth via quorum sensing” (2018), with Marcos M. Vasconcelos, Urbashi Mitra, and James Boedicker, *2018 Asilomar Conference on Signals, Systems and Computers*.
- [13] “Bacterial Quorum Sensing as a Networked Decision System” (2018), with Marcos M. Vasconcelos, Urbashi Mitra, Kalinga Pavan Silva and James Boedicker, *2018 IEEE International Conference on Communications (ICC)*.

## Working Papers

- [14] “Reputation, Competition, and Lies in Labor Market Recommendations”, with Nan Jia and Joe Raffiee.
- [15] “Organizing Data Analytics”, with Ricardo Alonso
- [16] “Tampering with Information”, with Ricardo Alonso
- [17] “Optimal strategy for public good production is set by balancing intertemporal trade-off between population growth rate and carrying capacity”, with Manasi S. Gangan, Marcos M. Vasconcelos, Urbashi Mitra, and James Boedicker
- [18] “Economic Policies of Heterogeneous Politicians”
- [19] “The Dynamics of Promotions, Quits and Layoffs,” with Dan Bernhardt

### Conference and Seminar Presentations

- 2021 Stanford (Political Economy); AUSTRALASIAN Micro Economic Theory Seminars; Interdisciplinary Symposium on the Brazilian Political System (organized by IMPA); Society for the Advancement of Economic Theory Conference (Virtual — Seoul, Korea); Universidade de Brasília;
- 2019 UC Riverside; 11th Triennial Invitational Choice Symposium (Maryland)
- 2018 INFORMS Annual Conference — Phoenix; Caltech; Stanford GSB;
- 2017 LA Theory Day Conference, Los Angeles; Conference on The Economics of Strategic Communication and Persuasion, Montreal; Indiana University — Kelley School of Business; University of Illinois at Urbana-Champaign
- 2016 10th Triennial Invitational Choice Symposium; Michigan State University
- 2015 University of Illinois at Urbana-Champaign; Columbia University; Princeton University; University of Chicago — Harris School of Public Policy; Queen’s University; Society for the Advancement of Economic Theory Conference — Cambridge; Fundação Getúlio Vargas, São Paulo — FGV EESP; Midwest Political Science Association Conference — Chicago; Warwick-Princeton Conference on Political Economy — Venice; AEA Meeting — Boston
- 2014 University of Iowa; Caltech; University of Warwick; University of Bristol; Southwest Economic Theory Conference — UC Irvine; Midwest Political Science Association Conference — Chicago; Princeton University Conference on Political Economy
- 2012 Midwest Political Science Association Conference — Chicago; NYU
- 2011 Wallis Institute Annual Conference on Political Economy — Rochester; Claremont McKenna College; Society for the Advancement of Economic Theory Conference — Portugal; Midwest Economic Association Annual Meeting — St. Louis; Midwest Political Science Association Conference — Chicago
- 2010 University of Iowa
- 2009 Louisiana State University; International Industrial Organization Conference — Boston; Kellogg School of Management; University of Toronto; University of British Columbia; Ohio State University; Harvard Business School; Marshall School of Business; Purdue University
- 2008 Wallis Institute Annual Conference on Political Economy — Rochester; North American Summer Meeting of the Econometric Society — Pittsburgh; University of Illinois at Urbana-Champaign; Midwest Economic Association Annual Meeting — Chicago

## Professional Service

### *Editorial advisor*

Canadian Journal of Economics, 2016—2019

### *Refereeing*

American Economic Review, AER - Insights, AEJ Microeconomics, American Journal of Political Science, American Political Science Review, Canadian Journal of Economics, Econometrica, Economic Inquiry, Economic Journal, Economic Letters, Economic Theory, Economics & Politics, European Economic Review, Games and Economic Behavior, International Economic Review, Journal of Economic Behavior & Organization, Journal of Economic Theory, Journal of Political Economy, Journal of Politics, Journal of Public Economic Theory, Journal of the European Economic Association, Journal of Theoretical Politics, Marketing Science, Operations Research, Public Choice, Quarterly Journal of Political Science, RAND Journal of Economics, Review of Economic Studies, Social Choice and Welfare, Theoretical Economics

## Member of Dissertation Committee of the following Ph.D. Students (graduation)

Ilya Lukibanov, USC Marketing Department (current)  
Andreas Aristidou, USC Economics Department (2020)  
Lei (Amy) Pei, USC Marketing Department (2020)  
Stephanie Kang, USC Political Science and International Relations (2020)  
Ruixin Qiang, USC Computer Science Department (2019)  
Jorge Tamayo, USC Economics Department (2018)  
Kenneth Chuk, USC Economics Department (2018)  
Georgios Magkotsios, USC Finance and Business Economics Department (2018)  
Haifeng Xu, USC Computer Science Department (2018)

## Fellowships, Honors and Awards

### *University of Southern California*

Undergraduate Golden Apple Teaching Award, 2016  
(Presented every year to the professors who have had the greatest impact on their students, as determined by the USC Marshall Student Body)

### *University of Illinois at Urbana-Champaign*

EGSO Teaching Award, 2009  
Paul W. Boltz Fellowship, 2008/09  
Brems Graduate Research Award, 2008  
Robert E. Demarest Memorial Teaching Award, 2006/07 and 2007/08  
Listed in the “List of Teachers Ranked as Excellent by their Students”, 2004–2008  
Department of Economics Summer Research Fellowship, 2006 and 2007  
Graduate College Fellowship, 2006/07 and 2007/08  
Jorge Paulo Lemann Scholar, 2003/04

## Work Experience

### *At Banco do Brasil*

2002—2003     Investor Relations Division: Analyst, Senior Analyst, Interim Division Manager  
2000—2002     Federal District’s Superintendency: Junior Analyst, Manager  
1999—2000     Brasília’s Branch: Intern, Clerk, Interim Account Manager

## **Teaching Experience**

### *USC Marshall School of Business*

Selected Issues in Economic Theory II (Game Theory class for USC Marshall Ph.D. students)

Economic Analysis for Business Decisions

Microeconomics for Business

### *University of Illinois at Urbana-Champaign*

Head Teaching Assistant: Macroeconomic Principles

Teaching Assistant: Macroeconomic Theory (Ph.D. course)

### *Universidade de Brasília*

Teaching Assistant: Brazilian Economy, Introduction to Economics, Brazilian Economic Formation