

ELISSA B. GROSSMAN

Associate Professor of Clinical Entrepreneurship

Lloyd Greif Center for Entrepreneurial Studies, Marshall School of Business, University of Southern California
Fertitta Hall, 5th Floor, Los Angeles, CA 90089; elissa.grossman@marshall.usc.edu; 213.740.9761

EDUCATION	PhD, Management, 2005 MBA, Management, 1996 MSc, Politics of the World Economy, 1991 AB with honors, Government, 1990	UCLA Anderson UCLA Anderson London School of Economics Harvard University
ACADEMIC EMPLOYMENT	Associate Professor of Clinical Entrepreneurship 2013-present Assistant Professor of Management 2008-2013 Assistant Professor of Management 2006-2008 Assistant Professor of Clinical, Entrepreneurship 2005-2006	USC, Marshall School of Business Loyola Marymount University Baruch College, City University of New York USC, Marshall School of Business
HONORS	<ul style="list-style-type: none">• Winner, USASBE Entrepreneurship Educator of the Year, 2019• Winner, USC Associates Award for Excellence in Teaching, 2019• Finalist, Reimagine Education Awards, Presence Learning & Teaching Award, 2018• Winner, USC Evan C. Thompson Award for Teaching and Learning Innovation, 2018• Winner, USASBE Excellence in Entrepreneurial Exercises Award, 2018• Member of Winning Online MBA Team, USC Evan C. Thompson Faculty Teaching and Learning Innovation Award, 2016• Clinical Faculty Fellowship, USC Marshall School of Business, 2016-2017• Second Prize, USASBE Spark! Competition for Experiential Exercises in Entrepreneurship Education, 2015• Advisor, 1st Place Team, Baylor-USASBE Student-Case Writing Competition, 2013• Master Teacher, Center for Teaching Excellence, Loyola Marymount University, 2012• 3rd Prize, Curtis E. Tate Award, NACRA Conference, 2011• Outstanding Reviewer, Entrepreneurship Pedagogy and Teaching Division, USASBE Conference, 2009• Teaching Excellence Award, Zicklin School of Business, Baruch College, 2008• Entrepreneurship Master Teacher Award, Acton Foundation, 2008• Faculty Scholarship and Creative Achievement Awards, Baruch College, 2007, 2008• NFIB Best Dissertation Award, Academy of Management, 2006• CV Starr Fellowship, 2000-2001• UCLA Fellowship, 1998-2000, 2001-2002• UCLA Summer Doctoral Research Fellowship, 1998-2002	
COMPETITIVE GRANTS	<ul style="list-style-type: none">• Faculty Teaching Innovation Grant, USC Marshall School of Business, 2016 (\$5,000)• LMU CBA Internal Research Grants (2011: \$5,000; 2013: \$6,500)• North American Case Research Association Grant, 2008-2009 (\$10,000)• PSC-CUNY Research Awards, 2007 & 2008 (two grants totaling \$9,800)• Harold Price Center for Entrepreneurial Studies Grant, 2003-2004 (\$5,000)	
PROFESSIONAL EMPLOYMENT	<ul style="list-style-type: none">• LiveCapital (a startup acquired by Dun & Bradstreet), Consultant, 1998-2003• Sun Microsystems, Sr. Marketing Manager, 1996-1997• The Upper Deck Company, Associate Brand Manager, 1993-1994• Procter & Gamble, Assistant Brand Manager, 1991-1993	

TEACHING

COURSES TAUGHT

USC, Marshall School of Business, 2013-present

- GSBA 535: Opportunity Recognition & Implementation
- BAEP 551: Introduction to New Ventures
- BAEP 552: Cases in Feasibility Analysis (MS for Social Entrepreneurship program)
- BAEP 549: Venture Initiation (Master of Business for Veterans program)
- ACAD 182: Case Studies in Innovation
- BAEP 310: Launching Disruptive Ventures
- BAEP 450: Fundamentals of Entrepreneurship
- BAEP 451: The Management of New Enterprises
- BAEP 452: Feasibility Analysis
- BAEP 499: Gaming the System
- EXEC ED: Innovating in Your Company (2-day program)
- EXEC ED: Storytelling and Business (1-day program)
- EXEC ED (Food Industry Program): Disruptive Innovation (half-day program)
- NBCU EDGE Accelerator Program: Pitching Your Business (half-day program)

Loyola Marymount University, 2008-2013

- MBAH 611: Entrepreneurship
- MBAH/MBAB 698: Strategies for Managing New and Growing Ventures
- MBAH/MBAB 698: Technology Commercialization
- ENTR 3310: Introduction to Entrepreneurship
- ENTR 457: Entrepreneurship
- ENTR 498/ENTR 4381: Managing New Ventures
- BADM 1010: Business Perspectives / Business Institutions
- MBAI 692: Integrative Project (MBA capstone)
- HNRS 492: Honors Thesis (undergraduate capstone)

Baruch College, Zicklin School of Business, 2006-2008

- Field Center / New York Small Business Development Center, Business Plan Seminar Series
- MGT 3860: Entrepreneurship Management
- MGT 4862: Entrepreneurial and Small Business Experiences
- MGT 5000: Independent Study

USC, Marshall School of Business, 2005-2006

- BAEP 451: The Management of New Enterprises
- BAEP 452: Cases in Entrepreneurship – Feasibility Analysis
- BAEP 586: Exploring Entrepreneurship
- BUAD 495: Practicum in Business

Other instruction

- Instructor: Feasibility Analysis, USC, Marshall School of Business, 2005
- Instructor: High Performance Management, CSU Channel Islands, 2004
- Instructor: Organizational Behavior, Pepperdine University, 1999
- Instructor: International Pre-Orientation, OB Unit, UCLA, 2000-2005
- PhD TA: Business Plan Development; Entrepreneurship and New Venture Initiation; Strategy Management; Managing HR in Organizations; Negotiations

CURRICULUM DEVELOPMENT

USC, Marshall School of Business, 2013-present

Created the following new courses:

- BAEP 499: Gaming the System
- GSBA 535 (ENTR): Opportunity Recognition & Implementation (Online MBA)
- ACAD 182: Case Studies in Innovation (Iovine & Young Academy)
- BAEP 310: Launching Disruptive Ventures (Marshall/Iovine & Young Academy)

Tailored versions of existing courses for specific programs:

- BAEP 549: Venture Initiation (Master of Business for Veterans program)
- BAEP 552: Cases in Feasibility Analysis (MS, Social Entrepreneurship program)

Led curriculum creation for USC Master of Integrated Design, Business, and Technology (MIDBT) Program (Design@USC), 2014-2015

- Primary author of 11 of 13 syllabi (passed through UCOC, approved by WASC):
 - ✓ Business Essentials (a 3-credit course)
 - ✓ Processes & Perspectives (a 3-credit course)
 - ✓ Opportunity & Uncertainty (a 3-credit course)
 - ✓ Decisions & Solutions (a 3-credit course)
 - ✓ Narrative & Storytelling (a 3-credit course)
 - ✓ Integrative Project (a 2-credit course)
 - ✓ Residential (a 2-credit course)
 - ✓ Integrated Practices Residential (a 2-credit course)
 - ✓ Capstone (a 3-credit course)
 - ✓ Directed Study (a 3-credit course, involving customizable mini courses)
 - ✓ Intensive (an optional 1-3 credit course)

- Faculty Lead and Author, Entrepreneurship Major (new), LMU, 2008-2011
- Introduction to Entrepreneurship (UG), LMU, 2011
- Managing New and Growing Ventures (UG), LMU, 2009
- Technology Commercialization (MBA), LMU, 2009
- Strategies for Managing New and Growing Ventures (MBA), LMU, 2008
- Entrepreneurial & Small Business Experiences (UG), Baruch College, 2006
- High Performance Management (MBA), CSU Channel Islands, 2004
- International Pre-Orientation Program (MBA), UCLA Anderson, 2000

INVITED
TALKS,
PANELS, &
WORKSHOPS

Teaching essentials. 2019 United States Association of Small Business and Entrepreneurship Conference. Pre-Conference Workshop. St. Petersburg, FL.

The Flipped Classroom: Technology in teaching. 2018 Academy of Management Teaching and Learning Conference. Chicago, IL [a Pre-Conference Workshop and Live Lab, supported by Hewlett Packard, with Tawnya Means, University of Nebraska].

Grossman, E. 2018. Disruptive teaching: Classroom moments to provide new perspectives. Invited talk at California Entrepreneurship Educators Conference. San Diego State University. San Diego, CA.

Grossman, E. 2017 (and 2016). Twelve rules of creative problem-solving. Invited talk at Los Angeles Trade Tech College, Los Angeles, CA.

Grossman, E. 2016. Teaching with serious games. Invited speaker at The Experiential Classroom VXII. University of Florida. Gainesville, FL.

Grossman, E. 2016. Quantifying opportunity. Invited “knowledge elective” instructor for International Council of Small Business Academy. Hoboken, NJ.

Grossman, E. 2016. Utilizing technology. Invited plenary (“core module” instructor) for International Council of Small Business Academy. Hoboken, NJ.

Grossman, E. 2016. She-E-O: Inspiration from women entrepreneurs. Invited moderator for alumnae panel, jointly run by USC Society of Trojan Women and USC Career Center. Irvine, CA.

Grossman, E. 2016. Sound bites and other startup food for thought. Invited talk at Los Angeles Trade Tech College. Los Angeles, CA.

Grossman, E. 2016. Using technology in traditional entrepreneurship classrooms. Invited plenary session speaker at California Entrepreneurship Educators Conference. San Diego State University. San Diego, CA.

Grossman, E. and Means, T. 2015. Technology for the entrepreneurship classroom. Invited speaker for a two-talk series at The Experiential Classroom XVI. University of Florida. Gainesville, FL.

Undergraduate and graduate curriculum. 2014 California Entrepreneurship Conference, San Diego, CA [a Panel, with Marilyn Stephens, Chapman University, and Mark Cannice, University of San Francisco].

Grossman, E. and Means, T. 2014. Technology for the entrepreneurship classroom. Invited speaker for a two-talk series at The Experiential Classroom XV. University of Florida. Gainesville, FL.

Grossman, E. 2013. Unleashing your inner geek: Winning hearts and minds through the use of technology in and for the classroom. Invited speaker at The Experiential Classroom XIV. University of Florida. Gainesville, FL.

Grossman, E. 2012. The live case study: Structuring a classroom visit to maximize student learning. Invited speaker at The Experiential Classroom XIII. Oklahoma State University. Tulsa and Stillwater, OK.

Grossman, E. 2011. The business of invention: Assessing start-up feasibility. Invited speaker at the Orange County Inventors Forum. Costa Mesa, CA.

REFEREED
CONFERENCE
PANELS &
WORKSHOPS

Observation 101. 2018 United States Association of Small Business and Entrepreneurship Conference. Los Angeles, CA.

Walking our talk: Role modeling an entrepreneurial mindset for students. 2018 United States Association of Small Business and Entrepreneurship Conference. Los Angeles, CA [a Workshop, with Doan Winkel, John Carroll University].

The Flipped Classroom: Technology as teacher for technology in teaching. 2017 Academy of Management Teaching and Learning Conference. Atlanta, GA [a Pre-Conference Workshop and Live Lab supported by Dell, with Tawnya Means, University of Florida].

The FLIPPED Workshop: Technology for the Entrepreneurship Classroom. 2016 United States Association of Small Business and Entrepreneurship Conference. Tampa, FL [a Pre-Conference Workshop and Live Lab supported by Dell, with Tawnya Means, University of Florida].

Using technology in the entrepreneurship classroom. 2015 United States Association of Small Business and Entrepreneurship Conference. Tampa, FL [a Pre-Conference Workshop, with Tawnya Means, University of Florida].

Teaching 140 characters at a time: Disrupting entrepreneurship education. 2014 United States Association of Small Business and Entrepreneurship Conference. Fort Worth, TX [a Workshop, with Kathleen Allen, University of Southern California, and Jeff Cornwall, Belmont University].

Building a culture of proven learning in experiential entrepreneurship education. 2013 United States Association of Small Business and Entrepreneurship Conference. San Francisco, CA [a Workshop, with Edward Rogoff, Baruch College, City University of New York].

The classroom as "real world." 2012 Colleagues in Jesuit Business Education Conference. Los Angeles, CA.

What's school got to do with it? Creating entrepreneurs. 2012 White House Urban Economic Forum, Los Angeles, CA [invited moderator, with panelists Todd Park, United States Chief Technology Officer, and Lance Triggs, Operation Hope].s

Measuring the rigor of our programs. 2011 Global Consortium of Entrepreneurship Centers Conference, University of Southern California, Los Angeles, CA [invited lead facilitator of Plenary Session, with Michael Morris, Oklahoma State University; Monica Dean, Baruch College, City University of New York; and Pete Russo, Boston College].

Moving beyond the inertia of the business plan. 2011 National Collegiate Inventors and Innovators Alliance Conference. Washington, DC [co-moderator of a Panel, with Kathleen Allen, University of Southern California; also with Stephen Nichols, University of Texas at Austin and Tim Stearns, CSU Fresno].

Beyond the classroom: Moving your students from ideas to action. 2011 United States Association of Small Business and Entrepreneurship Conference. Hilton Head, SC [a Workshop, with Kathleen Allen and Steven Mednick, University of Southern California].

The questions every entrepreneurship center should answer. 2009 Global Consortium of Entrepreneurship Centers Conference. Rice University. Houston, TX [co-moderator of a Session, with Kathleen Allen, University of Southern California; also with Michael Camp, Ohio University, and Brad Hancock, Texas Christian University].

RESEARCH & EXTERNAL ACTIVITY

PUBLICATIONS

Grossman, E. and Grossman, D. 2017. The cardboard snowplow. A case for the USC Greif Center Case Series.

Grossman, E. 2016. Weighing in: reflections on a steady diet of lean startup. In Morris, M.H. (ed.), *Annals of Entrepreneurship Education and Pedagogy*, Cheltenham, UK: Edward Elgar Publishing.

Grossman, E., Harmeling, S. 2016. Getting somewhere by going nowhere. A case for the USC Greif Center Case Series.

\Grossman, E. 2016. Raising a CleanBeeBaby [case and teaching note]. In Allen, K. *Launching New Ventures* (12th ed.), Cengage Learning.

Grossman, E. 2016. Realizing the vision of 'Vision to Learn' [case and teaching note]. In Allen, K. *Launching New Ventures* (12th ed.), Cengage Learning.

Grossman, E., Marks, T. 2014. From tablet and stylus to tablet and stylus: an almost 6,000-Year revolution in technology for teaching and learning. In Morris, M.H. (ed.), *Annals of Entrepreneurship Education and Pedagogy*, Cheltenham, UK: Edward Elgar Publishing.

Nakatsu, R., Grossman, E., and Iacovou, C. 2014. A taxonomy of crowdsourcing based on task complexity. *Journal of Information Science*, 40(3): 823-834.

Grossman, E. 2013. KenKen: The wisdom squared of puzzling businesses. *Entrepreneurship Theory and Practice*.

Grossman, E., Yli-Renko, H., and Janakiraman, R. 2012. Resource search, interpersonal similarity, and network valuation: An empirical study of nascent entrepreneurs' network emergence. *Journal of Management*, 38(6): 1760-1787.

Grossman, E. and Choi, D. 2010. NOVICA: The arts and crafts of social venturing. *Case Research Journal*, 30:4.

Grossman, E. 2009. Sound bites and other entrepreneurial food for thought. In *Creating Entrepreneurs*, Kiesner, F. (Ed.) World Scientific: London.

Puryear, A., Rogoff, E., Lee, M-S., Heck, R., Grossman, E., Haynes, G., and J. Onochie. 2008. Sampling minority business owners and their families: The understudied entrepreneurial experience. *Journal of Small Business Management* 46(5): 422-455.

WORKING
PAPERS &
CASES

Grossman, E. and Perry, C. 2018. Sharon Osbourne: music industry pioneer, master of reinvention, and bada\$\$ matriarch. (case & teaching note / drafts completed)

Grossman, E. and Grossman, D. Fundamental principles of urban traffic flow. (a paper being finalized for journal submission in early 2019)

Grossman, E. Predictive modeling of new venture success: a comparison of artificial and human intelligence in assessments of early stage firm potential.

Grossman, E. Escaping reality by escaping a room: the puzzling global trend. (case)

PROCEEDINGS

Nakatsu, R. and Grossman, E. 2012. Designing effective user interfaces for crowdsourcing. Conference Proceedings of the 15th International Conference on Human-Computer Interaction.

Grossman, E., Yli-Renko, H., and Janakiraman, R. 2007. Homophily and resource-seeking behavior in new venture network formation. *Frontiers of Entrepreneurship* (Best Paper Proceedings of the Babson College Entrepreneurship Conference): 413-427.

Grossman, E. 2006. Theory and inaction: Comparing academic predictors and practitioner assessments of entrepreneurial network value. *Frontiers of Entrepreneurship* (Best Paper Proceedings of the Babson College Entrepreneurship Conference): 335-249.

ONGOING
RESEARCH

Grossman, E. Genesis and generalizability: an examination of product-market fit in the context of lean startup.

CONFERENCE
PRESENTATIONS

Grossman, E. and Nakatsu, R. Funding through weak ties? An empirical investigation of crowdfunding. Accepted for presentation, 2013 Babson College Entrepreneurship Research Conference, Lyon, France.

Grossman, E. When action speaks louder than structure: Understanding network outcomes as consequences of behavior. Accepted for presentation, 2010 Western Academy of Management. [Presentation did not occur due to high-risk pregnancy]

Grossman, E. 2010. KenKen: The wisdom squared of puzzling businesses. United States Association of Small Business and Entrepreneurship Conference. Nashville, TN. [Presentation given by F. Kiesner due to my having a high-risk pregnancy / Slides and detailed script provided to F. Kiesner]

Grossman, E. and Choi, D. 2009. NOVICA: The arts and crafts of social venturing. NYU Stern School of Business, Satter Conference on Social Entrepreneurship, New York, NY.

Grossman, E. and Choi, D. 2009. NOVICA: The arts and crafts of social venturing. North American Case Research Association Conference. Santa Cruz, CA.

Grossman, E., Yli-Renko, H., and Janakiraman, R. 2009. Resource search, psychological distance, and network tie formation: An empirical study of network emergence. Academy of Management Conference. Chicago, IL.

Chen, D., Choi, D., and Grossman, E. 2009. The impact of cultural and social structural differences on the performance of ventures founded by Asian Americans. International Council for Small Business Conference. Seoul, South Korea.

Grossman, E., Yli-Renko, H., & Janakiraman, R. 2008. Homophily and resource search as drivers of new venture network value: The nascent entrepreneurs' perspective. Greif Research Symposium. University of Southern California. Los Angeles, CA.

Puryear, A., Rogoff, E., Lee, M.-S., Heck, R., E. Grossman, Haynes G., and Onochie, J. 2007. Sampling minority business owners and their families: The understudied entrepreneurial experience. Kauffman Symposium on Entrepreneurship and Innovation. Kansas City, MO.

Grossman, E. 2007. Network emergence in nascent entrepreneurship. Junior Faculty Paper Development Workshop. Strategic Management Society Conference. San Diego, CA.

Puryear, A., Rogoff, E., Lee, M.-S., Heck, R., Grossman, E., Haynes, G. and Onochie, J. 2007. Sampling minority business owners and their families: The understudied entrepreneurial experience. United States Association of Small Business and Entrepreneurship / Small Business Institute Conference. Orlando, FL.

Grossman, E., Yli-Renko, H., and Janakiraman, R. 2007. Homophily and resource-seeking behavior in new venture network formation. Babson College Entrepreneurship Conference. Madrid, Spain.

Grossman, E. 2006. Theory and inaction: Comparing academic predictors and practitioner assessments of entrepreneurial network value. Babson College Entrepreneurship Conference. Bloomington, IN.

Grossman, E. 2006. The chicken and the egg revisited: Networking and networks in new venturing. USF - Silicon Valley Global Entrepreneurship Conference. San Francisco, CA.

Grossman, E. 2006. You schmooze, you lose: Extracting value from entrepreneurial networks and entrepreneurial networking. United States Association of Small Business and Entrepreneurship / Small Business Institute Conference. Tucson, AZ.

Grossman, E. 2005. Realizing web survey potential: Traditional issues in a new channel or new issues in an untraditional channel? Southwest Academy of Management Conference Proceedings. Dallas, TX.

Grossman, E. 2005. New venture creation and network tie formation. Doshisha University ITEC Workshop. Kyoto, Japan.

Grossman, E. and Porter, D. 2002. The impact of gender on manager's perceptions of their own and others' organizational commitment. Hawaii International Conference on Business, Conference Proceedings. Honolulu, HI. [Presentation given by D. Porter]

INVITED
TALKS

Grossman, E. Who matter most to entrepreneurs? 2008. Invited talk at the Yale School of Management. New Haven, CT.

CONFERENCE
SERVICE

Invited Track Chair, Social Enterprises and Social Responsibility Track, 2013 North American Case Research Association Conference, Victoria, British Columbia, Canada.

Invited Track Chair, Social and Environmental Entrepreneurship Track, 2012 North American Case Research Association Conference. Boston, MA.

Invited Track Chair, Social and Environmental Entrepreneurship Track, 2011 North American Case Research Association Conference. San Antonio, TX.

Invited Member, Faculty Taskforce, 2011 Big Task Conference. Pasadena, CA.

Discussant, 2008 Greif Research Symposium. University of Southern California, Los Angeles, CA.

Session Moderator, 2006 USF - Silicon Valley Global Entrepreneurship Conference. San Francisco, CA.

REVIEWING ACTIVITIES

- Advisory Board Member, *Annals of Entrepreneurship Education and Pedagogy*, 2013-2016
- Editorial Review Board Member, *Journal of Small Business Management*, 2012-2014
- Ad hoc reviewing for *Entrepreneurship Research Journal*, *Case Research Journal*, *Entrepreneurship Theory and Practice*, *Journal of Management*, *Journal of Small Business Management*, *Strategic Entrepreneurship Journal*,
- Conference reviewing for Academy of Management, USASBE, NACRA

SERVICE

UNIVERSITY

- Senator, USC Academic Senate, 2018-present
- Member, USC Academic Senate Executive Board Nominating Committee, 2018-present
- Member, University Committee on Curriculum (UCOC), 2017-present

COLLEGE

- President, Marshall School Faculty Council, 2018-present (Member, 2017-present)
- Member, Committee for Undergraduate Programs (CUP), 2013-present
- Member, MBA.PM Curriculum Revision Task Force, 2018
- Member, Online MBA Admissions Committee, 2014-2015
- Member, Online MBA Task Force, 2013-2015
- Lead, USC-WIRED MIDBT Curriculum Task Force, 2014-2015
- Member, Fertitta Hall Instructional Committee, 2013-2014

DEPARTMENT

- Chair, Greif Center Faculty Search Committee, 2014-2018
- Chair, Greif Center Undergraduate Curriculum Committee, 2014-present
- Undergraduate Electives Advisor, 2017-present
- Member, Greif Center APR Committee, 2014, 2018
- Chair, Greif PEG Committee, 2016
- Member, Greif Center Curriculum Committee (grad & undergrad), 2013-2014
- Member, Greif Center Case Research Taskforce, 2013-2014

OTHER

- Executive Advisory Board Member, Global Consortium of Entrepreneurship Centers, 2017-present (Awards judge and Submissions Reviewer, 2018-present)
- Invited Head Judge, USASBE Awards (pending for 2020 conference)
- Invited Faculty Mentor, USASBE Doctoral Consortium, 2012-2015
- Invited Judge, USASBE Awards (multiple panels), 2013-2014
- Member, Academy of Management, Entrepreneurship Division, Teaching Committee, 2008-2015

At Loyola Marymount University

- Member, University Academic Program Review Committee (APRC)
- Member, University Intellectual Property Advisory Committee
- Faculty Lead, 2012 White House Urban Economic Forum
- Panelist, LMU New Faculty Orientation, "Engaged Learning" session
- Member, Management Department, Faculty Search Committee
- Instructor, LMU Freshman Orientation
- Faculty Speaker, Preview Day

- Member, Full-Time MBA Task Force
- Faculty Advisor, LMU Entrepreneurship Club (CEO @ LMU)
- Faculty Representative, LMU Open House
- CBA representative, "Disruption Day" branding initiative (with TBWA\Chiat\Day)
- Faculty Speaker, President's Day
- Faculty Participant, Ongoing Entrepreneurship Center activities
- LMU Entrepreneurship Center Representative, GCEC Conference
- Faculty Participant, AoM, Entrepreneurship Division Doctoral Consortium

At Baruch College

- Mentor, Baruch-Merrill Lynch IPO Challenge, Business Plan Competition (14 teams mentored)
- Mentor, New York Small Business Development Center
- Faculty Speaker, Academic Integrity Session, MBA Orientation
- Instructor, College for a Day Program
- Contributor, Baruch Entrepreneurship Program Self-Study (for External Review)

MEMBERSHIPS

- Academy of Management
- United States Association for Small Business and Entrepreneurship
- Global Consortium of Entrepreneurship Centers

ADDITIONAL

- Founder and Director, Crosswords LA, 2009-present (one of the largest crossword tournaments in the nation)
- Faculty Advisor, Junior Social Entrepreneurship Summit, 2014-2017
- Faculty initiate, Delta Sigma Pi business fraternity