

ELLEN-LINNEA DIPPREY
CENTER FOR MANAGEMENT COMMUNICATION
MARSHALL SCHOOL OF BUSINESS
3660 TROUSDALE PARKWAY, ACC 404
UNIVERSITY OF SOUTHERN CALIFORNIA
LOS ANGELES, CA 90089-0444
dipprey@marshall.usc.edu

PROFILE

- Thirty plus years of University teaching experience in management communication
 - Extensive experience in written, oral, organizational, and interpersonal communication
 - Diverse experience in skills-based corporate communication consulting
 - Research interest in creativity as a problem solving tool and the managerial and communication challenges of workplace creativity
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ACADEMIC EXPERIENCE

University of Southern California, Marshall School of Business
Center for Management Communication Los Angeles, CA (1986 – Present)
Professor of Clinical Management Communication (2004-Present)

- USC-Mellon Award for Excellence in Mentoring Faculty (2007)
- Teach graduate and undergraduate courses
- Design new courses and guide curriculum and program development
- Provide committee leadership to Center, Marshall, and University

Associate Professor of Clinical Management Communication (1999-2004)
Assistant Professor of Clinical Management Communication (1996-1999)
Lecturer (1986-1995)

ADDITIONAL EXPERIENCE

First National Bank of Chicago Nationwide
Communication Consultant (long-term)

- Developed and implemented writing programs throughout the organization
- Conducted seminars and tutorials
- Wrote and edited proposals; developed editorial communication system

Coopers and Lybrand, National Professional Education Nationwide
Corporate Communication Trainer (long-term)

- Conducted executive writing seminars

Short-Term Consulting Clients

- Northern Trust
- Korea Telecom
- ChefWorks
- Disney Publishing

Bella Lewitzky Dance Company and the Dance Gallery Los Angeles, CA
Assistant Director of Development, Writer

- Researched, wrote, and administered all corporate, foundation, and government grants (for both capital campaign and operating funds)—raised hundreds of thousands of dollars
- Developed fundraising strategies; wrote promotional copy

Hearst Castle

San Simeon, CA

Arts Analyst, Writer

- Grant recipient from the W.R. Hearst Foundation
- Prepared research, conservation studies, and art historical analyses
- Provided broad editorial support; discovered forgery

Sunset Magazine

Palo Alto, CA

Stringer Correspondent

- Won national writing competition sponsored by the Magazine Publishers Association
- Developed, wrote, and edited articles

EDUCATION

University of Southern California

Master of Professional Writing with Distinction

Emphasis: Filmic and Technical

University of California, Berkeley

Bachelor of Arts with Distinction – History of Art

Emphasis: Journalism

UNIVERSITY SERVICE

USC Academic Senate

Elected Member representing the Marshall School of Business (2011–2012)

USC Provost's Committee on Academic Leadership and Development

Appointed Member/Sub-committee Chair (2005–2011)

- Assess faculty development needs across University Park Campus and Health Science Campus; develop strategies and implement programs for comprehensive academic leadership development
- Chair sub-committee on Non-Tenure Track faculty development

USC Mellon Mentoring Forum

Appointed Member (2008–2010)

- Assess faculty mentoring needs across University Park Campus and Health Science Campus; develop strategies and implement programs for mentoring to all faculty constituencies

USC Marshall School of Business Teaching, Training, and Learning Center

Associate (1996–2002/Continue on an informal basis)

- Mentored faculty (one-on-one) to help develop teaching skills and address teaching-oriented concerns
- Developed and delivered new faculty teacher-training seminars
- Developed and delivered teaching-relating seminars and coaching to PhD students
- Represented the Teaching Center at international conferences
- Assisted in developing new Teaching, Technology, and Learning Center

USC Marshall School of Business

Committee Chair/Member (1986 – Present)

- Serve on and chair multiple committees as needed (includes Faculty Council, Council of Clinical Faculty, Council on Clinical Faculty—Promotions, New Faculty Orientation, Faculty Development, Teaching Development; Interdisciplinary Initiative Team)

USC Center for Management Communication

Committee Chair/Member (1986 – Present)

- Serve on and chair multiple committees as needed (includes hiring, performance review, director search, chair review, peer evaluation, strategic planning, PEGs, award nominations)

Faculty Mentor (1986 – Present)

- Awarded USC-Mellon Award for Excellence in Mentoring Faculty (2007)
- BUAD 302, Communication Strategy in Business, Course Coordinator (2006-2009)
- Provide ongoing support to University, Marshall, and CMC faculty

University of Southern California

Faculty Advisor to multiple student organizations

PROFESSIONAL AFFILIATIONS

- International Alliance of Teacher Scholars
- International Teaching and Learning Cooperative
- Delta Sigma Pi, Honorary Faculty
- Association for Business Communication

PROFESSIONAL ACTIVITIES

International Alliance of Teacher Scholars

Pedagogical Imperative: Accessing, Fostering, and Protecting Innovative Thought. Conference presentation and workshop, Lilly Conference on College and University Teaching, March 2009