

USC Marshall China Workshop

2021-2022 Fall Semester

Tuesdays 11am-12pm Pacific Time (unless otherwise indicated) ****Hosted virtually on Zoom**** [Please register here.](#)

Date	Presenter	Affiliation	Title of presentation
9/14/21	Hanming Fang	University of Pennsylvania, Economics	Anti-Corruption Campaign, Stereotyping, and the Resurgence of the SOEs: Evidence from China's Real Estate Sector
9/21/21	Hongbin Li	Stanford University	Can Elite College Education Change One's Fate in China?
9/28/2021; 5:00pm Pacific Time	John Matsusaka	USC Marshall School of Business	Street-Level Responsiveness of City Governments in China, Germany, and the United States
10/05/2021	Hai Lu	University of Toronto	Inside the “Black Box” of Corporate ESG Practice: Field Evidence from China
10/12/21	Yue Hou	University of Pennsylvania, Political Science	Ethnic Discrimination in Criminal Sentencing in China
10/19/21	Lei Li	University of Mannheim, Dept of Economics	Who Pays the Tariffs? the Case of the US-China Trade War
10/26/21	Frank Zhang	Yale School of Management	Earnings management via not-wholly-owned subsidiaries
11/02/21	Peter Murmann	University of St. Gallen	The Management Transformation of Huawei
11/9/21	Chenggang Xu	Imperial College London	Judicial Slant and Private Sector: Evidence from China

2020-2021 Spring Semester

Date	Presenter	Affiliation	Title of presentation
01/19/2021; *4-5pm*	Aaron Yoon	Northwestern University, Kellogg School of Management, Accounting	The Dark Side of Fair Disclosure in a Relational Economy: Evidence from China

01/26/2021	Fangfei Shu	USC Marshall School of Business, Accounting	The Political Root of Business Network Evolution
02/02/2021	Zhiguo He	University of Chicago, Booth School of Business, Finance	Valuation of Long-Term Property Rights under Political Uncertainty
02/09/2021	Curtis Milhaupt	Stanford University, Law School	Party Building or Noisy Signaling? The Contours of Political Conformity in Chinese Corporate Governance
02/16/2021	Yuhua Wang	Harvard University, Dept. of Government	Social Origins of Durable Rule in Imperial China
02/23/2021 ; *5-6pm*	Chuck Eesley	Stanford University, Management Science & Engineering	Stepping-Stone Strategies to Leverage Institutional Intermediaries: Entrepreneurial Strategies to Contact Investors on a Fundraising Platform
03/02/2021; *5-6pm*	Bin Ke	National University of Singapore Business School, Accounting	Hard to say goodbye to yesterday: interstate war memories, patriotism, and individual investors' investment preferences
03/08/2021 , Monday, 11am-12pm	Rob Seamans	New York University, Stern School of Business, Management	Robots at Work in China
03/16/2021 *4-5pm*	Bohui Zhang	Chinese University of Hong Kong Shenzhen Business School, Finance	Digital Footprints as Collateral for Debt Collection
03/23/2021	Xiaoyun Yu	Indiana University, Kelley School of Business, Finance	Failure to Jettison: The Cost of Labor on the Path to Recovery
03/30/2021 *5-6pm*	Shaoda Wang	University of Chicago, Harris School of Public Policy	The Political Economy of Policy Experimentations in China
04/06/2021	Reed Lei	University of Wisconsin Madison, Political Science	The Political Resource Blessing or Curse? Patronage Networks and the Varieties of Economic Development Models in China

2020-2021 Fall Semester

Date	Presenter	Affiliation	Title of presentation
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9/15/2020	Daniel Yi Xu	Duke University, Economics Department	Search and Information Frictions on Global E-Commerce Platforms: Evidence from AliExpress
9/22/2020	Colin Linxin Xu	The World Bank	The Transformative Effects of Privatization in China: A Natural Experiment Based on Politician Career Concern
9/29/2020	Xiaojun Li	University of British Columbia, Political Science	Fragmenting Globalization: The Politics of Preferential Trade Liberalization in China and the United States
10/6/2020; 5-6pm Pacific	Minhua Ling	Chinese University of Hong Kong	The Inconvenient Generation: Migrant Youth Coming of Age on Shanghai's Edge
10/13/2020	Nancy Qian	Northwestern University, Kellogg School of Management	Computerizing VAT Invoices in China
10/20/2020	Kelly Shue	Yale School of Management	Leverage-Induced Fire Sales and Stock Market Crashes
10/27/2020	Molly Roberts	UCSD, Department of Political Science	Crisis is a Gateway to Censored Information: The Case of Coronavirus in China
11/3/2020	cancelled		
11/10/2020	Yang Xie	UC Riverside, Department of Economics	A Theory of Power Structure and Political Stability: China vs. Europe Revisited
11/17/2020; 5-6pm Pacific	Han Jiang	Tulane University	Cleaning House before Hosting New Guests: A Political Path Dependence Model of the Adaptation of Political Connections in the Aftermath of Anticorruption Shocks

2020 Spring and Summer Semesters

Date	Presenter	Affiliation	Title of Presentation
1/15/2020 (NOTE: WEDNES DAY, time	Weijia Li	Monash University, Economics	Meritocracy and Dual Leadership: Historical Evidence and an Interpretation

and location remain the same)			
3/23/2020	TJ Wong	USC Leventhal School of Accounting	The Effect of Real-name Registration Policy on Information Quality: Evidence From an Online Stock Forum in China
3/30/2020	Nan Jia	USC Marshall School of Business	Do Trade Sanction Induce Firm Innovation?
4/6/2020	Steven Liao	UC Riverside, Political Science	Local Economic Benefits Increase Positivity toward Foreigners
4/13/2020	Liz Liu	Georgetown University, McDonough School of Business	From Click to Boom: The Political Economy of E-Commerce in China
4/20/2020	Daniel Armanios	Carnegie Mellon University, College of Engineering, Engineering and Public Policy	Scaffolds and Intermediaries: How Institutional Infrastructure Can Alleviate Normative and Cognitive Barriers to Regulatory Changes Supporting Entrepreneurship
4/27/2020	Aaron Yoon	Northwestern University, Kellogg School of Management	The Role of Private Disclosures in Markets with Weak Institutions: Evidence from a Market Liberalization in China
5/4/20; 5pm-6pm Pacific Time	Hong Ru	Nanyang Technological University, Nanyang Business School	What Do We Learn from SARS-CoV-1 to SARS-CoV-2: Evidence from Global Stock Markets
5/11/2020	Tianshu Sun	USC Marshall School of Business	The Value of Personal Data in Internet Commerce: a High-stake Field Experiment on Data Regulation Policy
5/18/2020	Samantha A. Vortherms	UC Irvine, Political Science	Localized Citizenship: Economic Development, Migration and Inclusion in China
5/25/2020	Hai Lu	University of Toronto, Rotman School of Management	Governance Efficiency and the Recovery of Economy from the COVID-19 Pandemic: Evidence from China
6/1/20; 5pm-6pm Pacific Time	Junyan Jiang	Chinese University of Hong Kong, Political Science	Outgroup Attitudes and Preference for Institutions: Evidence from a Survey Experiment

6/8/20; 5pm-6pm Pacific Time	Shuo Chen	Fudan University, Economics	Godfather Politicians and Organized Violence: The Good, The Bad, and The Bloody
6/15/20; 5pm-6pm Pacific Time	Danqing Wang	Hong Kong University of Science and Technology, Business School	The Paradox of Diversity and Female Politicians' Promotion in Bureaucracy
6/22/2020	Ruixue Jia	University of California, San Diego	TBA
6/29/2020	Zhaotian Luo	University of Chicago, Political Science	TBA
7/6/2020	Bo Yang	USC Marshall School of Business	TBA
7/13/2020	Wei Xiong	Princeton University, Economics	TBA
7/20/2020	Yiqing Xu	Stanford University, Political Science Department	Clans and Calamity: How Social Capital Saves Lives during China's Great Famine
7/27/2020	Taisu Zhang	Yale University, Law School	TBA

2019-2020 Fall Semester

Date	Presenter	Affiliation	Title of Presentation
10/1/19	Wesley Koo	INSEAD	Connected, But Still Lagging: Rural Sellers During Platform Change
10/8/19** **New Location- Faculty Lounge on the third floor of HOH*	Xueming Luo	Fox School of Business, Temple University	**Location changed to Faculty Lounge on the third floor of HOH** AI-Bot for Customer Services, Employee Productivity, and Leadership Management: Leveraging Deep Reinforcement Learning and Field Experimentation
10/15/19	Haifeng Huang	UC Merced, Dept of Political Science	Implicit Trust in Government in China

10/22/19	Hao Chen	USC Dornsife, Political Science and International Relations	Financializing the State: A New Frontier of Chinese Party-state's Role in the Economy
10/29/19	Forester Wong	USC Marshall School of Business	Visible and Invisible Barriers: Evidence from Foreign Joint Venture and Domestic Brokerage Analysts in China
11/5/19	Eric Thun	Oxford University, Saïd Business School	The Great Dialectic: State versus Market in China
11/12/19	Lori Yue	USC Marshall School of Business	TBA
11/21/19 (Thursday)	Sun Hyun Park	Seoul National University, College of Business	Cultural Entrepreneurship in Corporate Governance Practice Diffusion: Framing of "Independent Directors" by U.S.-Listed Chinese Companies

2018-2019 Spring Semester

Date	Presenter	Affiliation	Title of Presentation
1/28/19	Weijia Li	Monash University, Dept of Economics	Rotation, Performance Rewards, and Property Rights
2/25/19	Peter Lorentzen	University of San Francisco, Dept of Economics	Personal Ties, Meritocracy, and China's Anti-Corruption Campaign
3/25/19	Zuoyue Wang	California State Polytechnic University, Dept of History	Science and Technology in Modern China: A Transnational Perspective
4/01/19	Bo Yang & Nan Jia	USC Marshall: Management and Organization	The Nomenclatura State Institutions in the Knowledge Economy
4/08/19	Brett Sheehan	USC Dornsife: Dept of History	China's Economic Geography: A Case Study from 19th-20th Century Finance
4/15/19	Fangfei Shu & TJ Wong	USC Marshall Leventhal School of Accounting	Corporate Political Connections: Blessing or Curse?

2018-2019 Fall Semester

Date	Presenter	Affiliation	Title of Presentation
9/11/18	Shui Yan Tang	USC Sol Price School of Public Policy	Fiscal Transfers, Elections, and Local Governance in Rural China

9/19/18	Hai Che	UC Riverside School of Business, Marketing Area	The Pursuit of Leadership and its Effect on Player Spending: The Case of a Multiplayer Online Role-Playing Game in China
9/26/18	Meng Zhang	Loyola Marymount University, Bellarmine College of Liberal Arts, Economic History	Mechanisms of Contract Enforcement: Merchant Associations, Courts, and Chambers of Commerce
10/2/18	Yanhui Wu	USC Marshall: Finance and Business Economics	Social Media and Protests in China
10/9/18	Yang Xie	UC Riverside Dept of Economics	Do expressways affect local development differentially? Evidence from China and a demand-side explanation
10/16/18	TJ Wong	USC Marshall: Leventhal School of Accounting	Transparency in Autocracy: China's "Missing Cases" in Judicial Opinion Disclosure
10/23/18	Nan Jia	USC Marshall: Management and Organization	The Political Root of Business Network Change
10/30/18	Saori Katada	USC Dornsife: School of International Relations	The BRICS Collective Financial Statecraft and China's Geoeconomic strategy
11/6/18	Eric Heikkila	USC Sol Price School of Public Policy	Danzhai Wanda Village: A Case Study in Poverty Alleviation

2017-2018 Spring Semester

Date	Presenter	Affiliation	Title of Presentation
1/24/18	Joshua Goldstein	USC Dornsife: History and East Asian Languages and Cultures	Beijing's Big Dirty Secret: The City's Victory in its 25 Year Battle to Destroy its Recycling Infrastructure
2/7/18	Tianshu Sun	USC Marshall: Data Sciences and Operations	Solving Shortage in the Market for Blood: Evidence from China
2/14/18	Leon Zhu	USC Marshall: Data Sciences and Operations	Platform Strategy and Operations in China: A Transaction Cost-based Perspective
2/21/18	Min Zhou	UCLA, Dept of Sociology	Achieving Social Status through Cross-Space Consumption: Socioeconomically Disadvantaged Chinese Immigrants in the United States
2/28/18	Sha Yang	USC Marshall: Marketing	Understanding the Influence of Content Monetization on Contributor Topic Choice Decision on Social Media

3/7/18	Rebecca Myerson & Tianyi Lu	USC School of Pharmacy & Schaeffer Center for Health Policy & Economics	The impacts of China's New Rural Pension Scheme: Evidence on access to health care and spill-overs across family members
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2017-2018 Fall Semester

Date	Presenter	Affiliation	Title of Presentation
9/12/17	Yanhui Wu	USC Marshall: Finance and Business Economics	Competition, Contracts, and Innovation in a Novel-writing Platform
9/19/17	Yongxiang Wang	USC Marshall: Finance and Business Economics	Social Ties and the Selection of China's Political Elite
9/26/17	Brett Sheehan	USC Dornsife: History and East Asian Languages and Cultures	Taking Money from Strangers – and Friends: Evidence on Chinese Business Form from the Dongya Corporation, 1932-1950
10/17/17	Ayse imrohoroglu	USC Marshall: Finance and Business Economics	The Chinese Saving Rate: Long-Term Care Risks, Family Insurance, and Demographics
10/24/17	Jeff Nugent	USC Dornsife: Dept of Economics	Coordinating China's Economic Growth Strategy via Its Government-controlled Association for Private Firms
10/31/17	Nan Jia	USC Marshall: Management and Organization	Dynamic Inconsistency in Private-Public Partnerships: Analysis of Government Guiding Funds in China
11/7/17	T.J. Wong	USC Marshall: Leventhal School of Accounting	The Embeddedness of Political Connections and Stock Price Co-movement: Evidence from faction-affiliated firms in China
11/14/17	Franziska Keller	Hong Kong University of Science and Technology, Political Science Department	Creating Aristocracy - Social Networking in the Chinese Central Party School
11/21/17	Dave Kang	USC Dornsife: School of International Relations	Looking for answers in all the wrong places: East Asian power transitions in their proper historical context

11/28/17	Robert Dekle	USC Dornsife: Dept of Economics	Chinese Local Government Bond Spreads, Monetary Policy, and Misallocation
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2016-2017 Fall and Spring Semesters

Date	Presenter	Affiliation	Title of Presentation
10/13/16	Nan Jia	USC Marshall: Management and Organizations	Calculated Tailgating: The Role of Political Connections in Firms' Location Choice
10/20/16	TJ Wong	USC Marshall: Leventhal School of Accounting	The dyadic ties of managers and financial analysts and their externality on a firm's information environment
11/3/16	Yongxiang Wang	USC Marshall: Finance and Business Economics	Access to Migration for Rural Households
11/10/16	Jeff Neugent	USC Dornsife: Dept of Economics	Beyond a Springboard into Politics: Why and How the State-Run Business Association Matters for Private Enterprises in China
2/7/17	Erin Baggott	USC Dornsife: School of International Relations	Elite Welfare Shocks and Diversionary Foreign Policy: Evidence from China
2/14/17	Eric Heikkila	USC Price School of Public Policy	Assessing the Evolving 5YPs of Chinese Cities
2/21/17	Nan Jia	USC Marshall: Management and Organizations	Asymmetric Effects of Agency Risk on Firm Innovation: An Examination of State-Owned Enterprises
2/28/17	Yanhui Wu	USC Marshall: Finance and Business Economics	Politician Incentive and Bureaucratic Efficiency: A Field Experiment in China